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Don't Make Me Think is a valuable

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resource for large organizations, small businesses, and individuals who need guidance for (1) Launching a new website; (2) Undergoing a website redesign; or (3) Making corrections and enhancements for an existing site.

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Usability consultant Steve Krug lays out all of the basics about Web usability in his book Don't Make Me Think: A Common Sense Approach to Web Usability currently in its second edition, published in 2006 after the first edition sold nearly 100,000 copies.

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Don't Make Me Think is a book by Steve Krug about human-computer interaction and web usability. The book's premise is that a good software program or web site should let users accomplish their intended tasks as easily and directly as possible.

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Buy Don't Make Me Think: A Common Sense Approach to Web Usability (Pearson Professional Education) 2 by Krug, Steve (ISBN: 8601404639708) from Amazon's Book Store. Everyday low prices and free delivery on eligible orders.

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Witty, commonsensical, and eminently practical, it's one of the best-loved and most recommended books on the subject. Now Steve returns with fresh perspective to reexamine the principles that made Don't Make Me Think a

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classic-with updated examples and a new chapter on mobile usability.

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Don't Make Me Think \$ 200.00 Since Don't Make Me Think was first published in 2000, hundreds of thousands of Web designers and developers have relied on usability guru Steve Krug's guide to help them understand the principles of intuitive navigation and information

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Don't Make Me Think - A

BILL CULLIFER: Bill Cullifer here with the World Organization of Webmasters (WOW) and the WOW Technology Minute. I'm here at the Voices That Matter Conference here in Nashville, Tennessee and I have the pleasure of

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interviewing Steve Krug, Krug, pardon me, usability consultant and author of the best selling book, DON?'T MAKE ME THINK.

Usability Tips with Steve Krug author "Don?'t Make Me Think"

In "Don't Make Me Think", Krug takes a common sense approach to the content.

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He breaks down the key concepts into clear chapters which are quick to read and paired with lots of images to help the reader understand. He follows his own advice about keeping things simple by using a tone that isn't too formal.

"Don't Make Me Think" (5 Key Takeaways on Web Design ...

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Steve Krug's "Don't Make Me Think"

Many people in the usability community regard Steve Krug's book Don't Make Me Think: A Common Sense Approach to Web Usability, 2nd Edition as the laypersons usability bible. This book explains briefly and concisely everything one needs to know about getting started with web usability.

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10 Usability Lessons from Steve Krug's Don't Make Me Think ...

“Don't Make Me Think” describes the key points, examples and insights which are important to know about website usability. The major idea is to create designs with which users wouldn't need to think too much how the interface

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works — this way it becomes not only problem-solving but also easy to use.

Don't Make Me Think: 20 Wise Thoughts about Usability from ...

If you're stuck in the habit of feeling you never do enough, don't try and challenge it all at once. Try letting go of your attachment to a couple of ideas

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and see where it gets you. For example, maybe you feel that relaxation is something you only deserve on days where you've completed your to-do list.

If You Think Contentment Will Make You Lazy and ...

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Steve Krug, author of Don't Make Me Think! A Common Sense Approach to Web Usability, provides consulting services including expert usability reviews and usability testing workshops. Advanced Common Sense. Web usability consulting. Home.

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Advanced Common Sense - Steve Krug's Web site

Don't Make Me Think, Revisited is the interface designing, mobile designing, web design and designing book that covers all the knowledge which you needed to expert web designing. Steve Krug is the author of this magnificent

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book. This is the updated and edition of the book that covers the new chapters and updated content for the readers.

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**Don't Make Me Think! A common
sense... book by Steve Krug**

Don't Make Me Think, Revisited A
Common Sense Approach to Web
Usability Steve Krug / New Riders / 2014
(3rd Edition) / 216 pages When I wrote
Don't Make Me Think, my intent was to
help people learn to think like a usability
expert: to ask the same questions that I

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have in mind when I'm trying to make something more usable.

Advanced Common Sense - Don't Make Me Think

Don't Make Me Think is the title of a book by the HCI and Usability engineer Steve Krug. It teaches UX designers how to deliver great user experiences in a

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very simple and accessible way. Since its release in the year 2000 it has become one of the defining texts in the industry and an invaluable guide to UX professionals around the world.

Don't Make Me Think - Key Learning Points for UX Design ...

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idea--no matter how appallingly
bad--can be made usable in the right
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